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Inter-Office Correspondence
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TO: Mr. L. F. Meyer October 5, 1970

FROM: R. M. Wiley

SUBJECT: Coal Strength Test on Mark VII versus Halmark Cigarettes

The coal strength test was performed on the Mark VII and Halmark brands. Parliament 85 was also analyzed. Halmark cigarettes have a much weaker coal than the Mark VII cigarettes.

Coal strength measurements were made on unconditioned cigarettes for Test I and conditioned cigarettes in Test II.

The samples in both tests were analyzed in an unconditioned room with no hood for exhausting the smoke. These data are for comparison only for these conditions and are not to be compared with any previous data.

The following are the results of both Tests:

	% Coals Removed	
Brand	Test I Unconditioned	Test II Conditioned
Mark VII (Plain)	8	13
Mark VII (Menthol)	27	16
Halmark (Plain)	-	41
Halmark (Menthol)	-	56
Parliament (85)	27	27
Marlboro (85)	14	-

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